

**STaaS**  
SALES UP  
SHRINK DOWN  
LABOR SAVINGS

**Drive Bottom Line  
Results with Source  
Tagging as a Service**  
**Tailored. Managed.  
Measured.**

**Source Tagging as a Service (STaaS)** is Tyco's unique merchandise protection program that helps maximize the value of your source tagging initiatives. Tyco designs and executes tailored programs to drive strong bottom line results and provide measurable benefits across your key areas: Merchandising, Operations, and Loss Prevention.

**1** Shrink Analysis & Baseline Audits → **2** Results and Recommendations

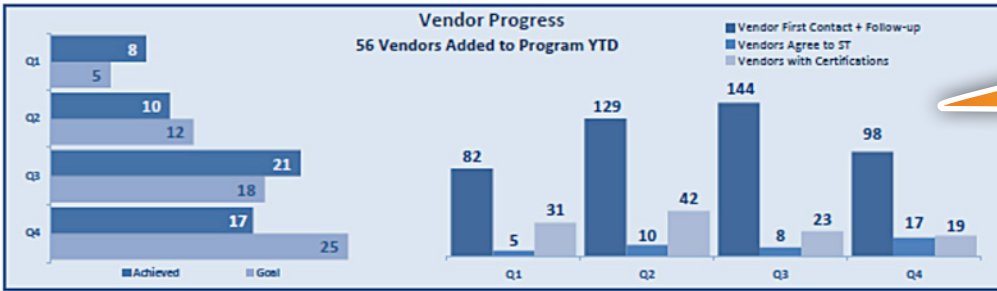


## Tyco's Unique Services

- 1 Shrink Analysis & Audits** – analyze quantifiable customer data to pinpoint items to protect; conduct baseline audits for tagging compliance
- 2 Results & Recommendations** – identify SKUs and categories along with suppliers that have merchandise protection weaknesses
- 3 Program & Supplier Management** – provide a dedicated resource to manage overall program and supplier activities to increase product certifications
- 4 Key Performance Indicators (KPI)** – deliver data driven results to track and measure progress

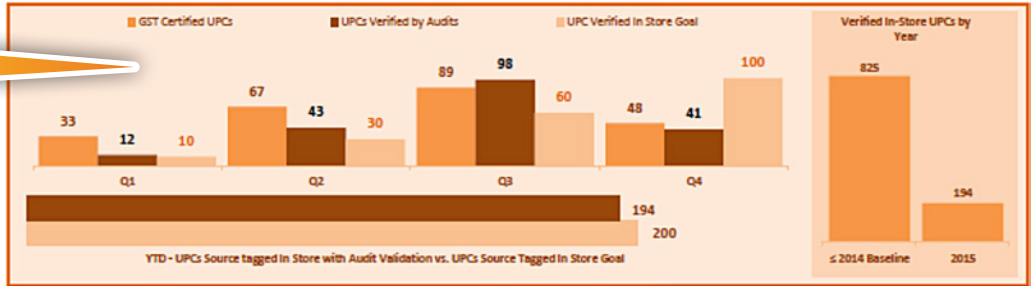
# Get your KPIs at a Glance

With STaaS, getting measurable results has never been so easy. Tyco tracks your KPIs and provides metrics in a customized monthly dashboard to report vendor progress, UPC/SKU conversions and labor savings.



**New Supplier Tracking**

**UPC Conversions In-Store Verification**



**Certifications by Year Labor Savings**

## Measurable Bottom Line Results Where it Counts

Tyco's data-driven approach allows you to openly merchandise theft-prone items with confidence, while refocusing associates to serve customers and drive sales.

Merchandising	Loss Prevention	Operations
<ul style="list-style-type: none"> <li>Optimize merchandise protection plans</li> <li>Reduce stock outs and increase inventory turns</li> <li><b>Sales Up</b></li> </ul>	<ul style="list-style-type: none"> <li>Improve tagging compliance</li> <li>Strengthen deterrent throughout the supply chain</li> <li><b>Shrink Down</b></li> </ul>	<ul style="list-style-type: none"> <li>Expedite sales floor replenishment</li> <li>Eliminate in-store tagging</li> <li><b>Labor Savings</b></li> </ul>