

A photograph of a modern, multi-level shopping mall. The image shows several levels with glass railings and escalators. People are walking on the different levels. The lighting is bright, and the architecture is contemporary. The text 'tyco Retail Solutions' is overlaid in the top left corner. The slogan 'Safer. Smarter. Tyco.™' is in the top right corner. The main title 'Retail Performance and Security Solutions' is centered in a large, stylized font, with 'Retail' and 'Performance' in yellow and 'and Security Solutions' in white. The background image is a high-angle shot looking down into the mall's atrium, showing the complex structure of the building and the movement of shoppers.

tyco
Retail Solutions

Safer. Smarter. Tyco.™

Retail Performance and Security Solutions

**We provide retailers
around the world the confidence
to offer the best possible shopping
experience while increasing
operational efficiency and
profitability.**

Memorable Shopper Experience

As you strive to improve shopper experience and brand loyalty, our solutions support enhanced merchandising, improved store aesthetics and ambiance, and interactive and self-service options.



Leading apparel retailers recognize having accurate inventory impacts shelf availability, store productivity, customer satisfaction, and ultimately sales.

Increased Revenue

We help retailers tap into new sources of revenue with solutions to drive conversion rates, improve marketing effectiveness and increase open merchandising.



Clothing retailer, Under Armour, leveraged our advanced data-capture technology to improve store layouts, measure and evaluate efficiencies, and, ultimately, drive sales.

Safe and Secure Environments

Every store needs to protect critical assets — employees, shoppers and merchandise — while reducing shrink, theft and liability. Our solutions help retailers create a store environment that is safe, secure and inviting, 24 hours per day.



Italian Retailer, Limoni Perfume, identifies techniques such as foil-lined booster bags are becoming more common shoplifting methods used by thieves. The Sensormatic Ultra • Exit system enables them to significantly reduce shrink and improve profitability, while staying one step ahead of the offenders.

Lean Retailing

Optimizing your retail operation requires visibility into areas of spend and loss. Our technology solutions help retailers maximize multi-channel shopper interactions, optimize the product mix, improve store labor efficiency and maximize space utilization.



Spanish specialty retailer, Messcalino, improved operations for their contemporary collections with our unique solution that integrates RFID and EAS technology to provide precise re-stocking, while delivering exceptional levels of anti-theft protection in their stores.



TrueVUE Store Performance Platform

Whether your objective is to minimize shrink, increase conversion rates, optimize inventory, drive employees' productivity, or enhance overall store performance, our goal is to leverage the TrueVUE Platform to deliver retail performance excellence.

Our Store Performance and Security Solutions reach across a broad array of mission-critical retail operations to capture, interpret, report and intelligently respond to real-time operational data from stores, employees, inventory and shoppers. These solutions leverage a common integration approach to hardware devices and systems, reporting and user interfaces to help retailers lower operating and ownership costs, optimize asset investments, decrease obsolescence, and maximize scalability and extensibility. With this unified approach, we can deliver the end-to-end integration that breaks down operational silos and promotes holistic decision-making in the store. Believing that this approach is the best way to optimize retail operations, we promote innovation and long-term growth, and help create a competitive advantage for our retail customers around the world.

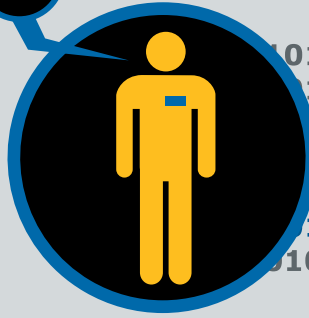
With over 45 years of excellence in retail, we have the expertise to understand your needs, the technology to meet them, and the comprehensive technical, professional and support services to help you achieve long term success.

Professional & Project Management Services



Hello.

Stores



Employees



Inventory



Shoppers

TrueVUE PLATFORM

"When applications including real-time inventory management, workforce and task management, and customer support tools are connected via a common store integration platform, modern workers are more engaged and motivated to get work done, help customers, and support each other. This drives more operations efficiencies, workforce satisfaction, and customer loyalty."

~ Leslie Hand, IDC Retail Insights

Retail Performance & Security Solutions

SAFETY & SECURITY



LOSS PREVENTION



INVENTORY INTELLIGENCE



TRAFFIC INTELLIGENCE



STORE EXECUTION



Safety & Security

Safeguarding employees and shoppers remains critical to brand equity. Our safety solutions help monitor access and activity and decrease time needed to manage video and security systems.

- // Improve shopper and employee safety
- // Safeguard critical assets with intrusion and fire detection

Loss Prevention

Our loss prevention solutions help retailers proactively monitor security incidents to address fraud, shoplifting and internal theft. With wide exit coverage, integrated deactivation solutions, source tagging, disposable labels and reusable hard tags, we can deliver a loss prevention solution to meet your needs.

- // Protect margins
- // Maintain product availability

Inventory Intelligence

Drive significant improvements in inventory accuracy and retail execution with our inventory visibility solutions. Throughout the supply chain, retailers gain key operational insights that deliver critical intelligence to store associates and corporate decision makers.

- // Reduce out-of-stocks and improve overall inventory accuracy
- // Increase customer satisfaction and enable new merchandising strategies

Traffic Intelligence

Our traffic intelligence solution provides valuable insights that can drive increased retail performance by correlating real-time shopper and associate behavior patterns against sales transactions, time and attendance, and marketing activities.

- // Increase shopper conversion
- // Optimize queue management
- // Ensure promotional compliance

Store Execution

Leverage our new class of solutions to break down the walls between siloed retail functions, creating a truly integrated real-time store execution environment to deliver substantial improvements in enterprise-wide store performance.

- // Capture, consolidate and interpret high fidelity data from different sensor technologies
- // Deliver real-time execution decisions affecting revenue and profitability



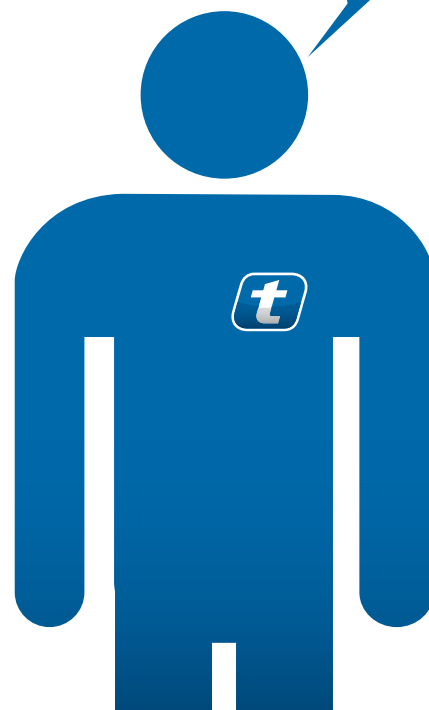


Technology Based on Deep Retail Industry Experience

Over the past 45 years, our retail solutions have kept hundreds of millions of people safe in more than 70 countries. Our Sensormatic electronic article surveillance (EAS) products have protected more than 115 million products in the past decade, making it the most trusted brand in retail loss prevention. Through relationships with over 80 percent of the top 200 global retailers, we are committed to helping retailers benefit from our broad retail industry experience and advanced retail technologies, including:

- // Expertise across all major retail sectors, including department store, specialty, food, DIY and mass merchants
- // Mission critical advanced solutions that address store execution, Inventory visibility and loss prevention
- // Comprehensive systems including fire and life safety, video, access control, intrusion detection, traffic intelligence, anti-shoplifting and associated services
- // World's largest installed base of EAS solutions
- // Solutions that deliver value today, and protect your investment by offering a flexible migration path to future technologies
- // Worldwide Tyco Professional Services organization
- // Dedicated worldwide ADT Retail Field Service and Systems Integration organizations

**We
Know.**



Your Trusted Partner

Our retail expertise goes beyond technology solutions. When you need a trusted partner for every step of the process, turn to our staff of expert service providers. With program management, project management, staging and configuration, network systems infrastructure support, remote monitoring and ongoing maintenance programs, we have you covered from beginning to end around the world.



"The Sensormatic source tagging program offers us a number of important benefits. With buy-in from merchandising executives, our source tagging program enables more accurate on shelf inventory, less shrink and open merchandising. The program makes it easier for our customers to enjoy their shopping experience without having items inaccessible in locked cabinets or on cables."

~ Lowe's



"The Sensormatic Ultra •Tag has given us the freedom to display products openly to customers, standardize product displays and reduce losses while increasing sales. Our employees have recognized the benefits of easy application and removal, enhanced productivity and greater security that the Ultra •Tag offers."

~Almacenes Éxito



"The Traffic Intelligence Solution from Tyco has enabled us to identify important customer trends such as peak shopping hours, traffic counts, sales conversion ratios, tracking and trending sales per staff member and department as well as help measure advertising effectiveness."

~ Under Armour



"The Integrated Store requires a broad portfolio of technologies which, in most cases, a retailer has to piece together using the individual solutions they have required from many vendors. No single vendor has all the pieces, but Tyco Retail Solutions is one of the companies with the broadest collection of technologies."

~ ChainLink Research



Global strength. Local expertise. At your service.

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Leverage our strength and experience

Tyco Retail Solutions is a leading global provider of integrated retail performance and security solutions, deployed today at more than 80 percent of the world's top 200 retailers. Customers range from single-store boutiques to global retail enterprises. Operating in more than 70 countries worldwide, Tyco Retail Solutions provides retailers with real-time visibility to their inventory and assets to improve operations, optimize profitability and create memorable shopper experiences.

The Tyco Retail Solutions portfolio for retailers is sold direct and through authorized business partners around the world.

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www.tycoretailsolutions.com

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